

All sessions will take place in the Montpellier room located on the third floor of the Sofitel Philadelphia at Rittenhouse Square unless otherwise noted.

# **Tuesday, November 12**

5:30 – 6:15 p.m. Welcome Reception

Grab a beverage and your badge to save time tomorrow morning!

## Wednesday, November 13

7:45 – 8:45 a.m. Registration & Continental Breakfast

8:45 – 9 a.m. Welcome Remarks

Gwen Basaria

Vice President, Member Experience and AAAE Foundation

AAAE

Cassie Schmid

**Chief Strategy Officer** 

Philadelphia International Airport

9 – 10:30 a.m. Slide Slam Part I

The workshop opens with a showcase featuring all airports in attendance. Hear straight from your peers about what's new and exciting with their arts programs as everyone presents stories, images, and experiences from the last year. The presentations are short and sweet, with a three-slide/five-minute limit.

10:30 – 11 a.m. **Break** 

11 – 11:45 a.m. Curating Exhibitions for Airport Audiences

Today's major airports are like cities, open 24 hours a day, with many of them larger than the downtown areas they serve. Far from the pristine "white cube" typically found in galleries and museums, airport exhibitions need to be vibrant and eye-catching, while also distinguishing themselves from the abundant signage and advertising. Join PHL curator, Helen Cahng, as she describes the unique challenges of curating airport exhibitions to create a sense of place and reflect the culture of the Philadelphia-area art community.

Helen Cahng

Collections & Exhibitions Curator Philadelphia International Airport

11:45 a.m. – 12:45 p.m. **Networking Lunch** 

Sponsored by National Terrazzo & Mosaic Association

12:45 – 1 p.m. Prepare for Departure to PHL

1 – 1:30 p.m. **Bus to PHL** 

1:45 – 4 p.m. PHL Airport Art Tour

Artist talks by Michael Morgan, Mickayel Thurin, and George Rodriguez.

4 – 4:30 p.m. Bus to The Clay Studio

4:30 – 6:30 p.m. Visit to The Clay Studio (located at 1425 N American Street)

The Clay Studio inspires curiosity and discovery around the art and craft of clay, drawing together students, artists, and an engaged public into a welcoming community. Founded in 1974, The Clay Studio continues in the belief that shared

creativity, so fundamental to humanity, is a critical force for good.

We will visit two exhibitions, <u>The Future of Clay</u> and <u>Clay as Care</u>. Immediately following the tour, we will enjoy a cocktail reception at Clay Studio. Attendees can

taxi or rideshare back to the hotel.

# Thursday, November 14

7:45 – 8:45 a.m. **Continental Breakfast** 

8:45 – 9 a.m. A Quick Look at Today's Agenda

9 – 10:15 a.m. Slide Slam Part 2

Prepare to be inspired with a second round of highlights from your peers!

10:15 – 10:45 a.m. **Break** 

10:45 a.m. – 12 p.m. Airport Performing Arts: Transforming Travel through Music & Entertainment

Discover how performing arts bring airports to life! Join Krin and Ben as they share best practices for selecting and booking musicians, curating live shows in an airport setting, and their experiences showcasing music, dance, and live performances that forge powerful connections between artists and travelers at

Minneapolis-Saint Paul International Airport.

Ben Owen Director, Arts

MSP Airport Foundation

Krin McMillen

Music and Entertainment Manager

**MSP Airport Foundation** 

12 – 1 p.m. **Networking Lunch** 

Sponsored by Franz Mayer of Munich

1 - 2:30 p.m.

### **Methods of Airport Art Program Management**

Airports are not only hubs of transportation, but also centers for artistic expression, offering unique opportunities for cultural engagement and enrichment. While previous studies have highlighted the benefits, themes, and types of arts installations and performances in U.S. airports, the administration and management of these programs have received less attention. This workshop delves into the management considerations used by airports to orchestrate and sustain their arts programs, from the conceptualization of artistic installations to day-to-day management. This workshop will review insights found during the research for ACRP Synthesis 135 and will engage attendees in a discussion about optimizing arts programs while navigating logistical and operational complexities.

Guy Bruggeman
Public Art Collection and Conservation Manager
City of Dallas Office of Arts and Culture

Melissa Nemon, Ph.D. Founder Nemon Consulting LLC

Colleen Fanning Principal Fanning Art Advisory

2:30 - 3:45 p.m.

### **Hot Topics Discussion**

Let's have an interactive "pass the mic" session where we discuss the latest trends, challenges, and innovative ideas for integrating arts into airports. This informal open forum is a great opportunity to exchange insights, brainstorm fresh concepts, and collaborate on advancing the role of the arts in creating vibrant airport experiences.

3:45 - 4:00 p.m.

**Break** 

4 – 4:30 p.m.

# **Bus to Percy Street**

### Visit "Electric Street" on Percy Street

Mural artist David Guinn will speak about how the project, a collaboration with lighting designer Drew Billiau came to be.

4:30 - 7 p.m.

### **Bus to Tattooed Mom** (located at 530 South Street)

After our visit to Percy Street, we will venture to <u>Tattooed Mom</u> for a cocktail reception on their second floor. From the first tag to the latest wheat paste, upstairs at TMom's has been home to a rich history of local & international street art. This is an ever-changing gallery: an un-curated & spontaneous outpouring of creativity by local & traveling artists and the countless visitors who leave their unique mark here nightly. Attendees can taxi or rideshare back to the hotel.

7:45 - 8:45 a.m.

#### **Continental Breakfast**

8:45 - 9 a.m.

# A Quick Look at Today's Agenda

9 - 10:15 a.m.

### **Institutional Partnerships**

The adoption of institutional partnerships can have enduring and reciprocal benefits for airport art programs and the organizations they team up with. Establishing a process of sharing expertise, branding, exhibition goals and resources can generate an exponential creative result that builds audiences and opportunities for all involved. This year, ALB developed partnerships with both The Wild Center, an award-winning museum in upstate New York, and Southwest Airlines, to develop unique and ambitious art-centered projects. By partnering with Pilchuck Glass School and the Museum of Glass in Tacoma, SEA Airport is offering artists the opportunity to expand and enrich their knowledge of glass. Forging connections to the airport's regional creative economic drivers can enrich the program, signal the airport's dynamic place within a community, and support the reach of the partnered institutions.

Kathy Greenwood
Director, Art & Culture Program
Albany International Airport

Annabelle Goavec Public Art Program Coordinator Seattle-Tacoma International Airport

Stephanie Ratcliffe Executive Director The Wild Center

10:15 - 10:45 a.m.

#### **Break**

10:45 a.m. – 12 p.m.

#### Art and AI at Airports: At the Intersection of Creativity and Technology

Artificial intelligence (AI) is being used across various fields to enhance efficiency, solve complex problems, and create new opportunities. Al and the field of art intersect in fascinating and transformative ways, blending technology with creativity to push the boundaries of what is possible. This session will feature projects by artists Refik Anadol at LAX, by Angela McQuillan at PHL, and by local artist and educator Tyler Kline that investigate the integration of human ingenuity and artificial intelligence to explore new forms of visual expression and new ways to engage with audiences.

Sarah Cifarelli LAX Art Program Director Los Angeles World Airports

Tim McGowan LAX Art Exhibitions Manager Los Angeles World Airports Refik Anadol (via pre-recorded video) Artist

Angela McQuillan Artist and Owner Chimaera Gallery

Tyler Kline

Artist, Curator, and Educator

12 – 1:00 p.m.

## **Networking Lunch**

1:00 – 2:30 p.m.

## **Public Art at Airports**

Explore case studies from three airports, showcasing their unique experiences commissioning and installing permanent art. Learn how they navigate the complexities of integrating art into spaces that are constantly evolving due to airport expansions, construction, and operational demands. Attendees will gain insights into managing logistics, coordinating with multiple stakeholders, and ensuring the longevity of installations in dynamic environments, while maintaining the artistic vision. These real-world examples will offer practical guidance for those looking to manage or implement art programs in similar settings.

Alton DuLaney Curator of Public Art Houston Airport System

Dorothy Dávila Director of Creative Partnerships Public Art Fund

Amy Owen Senior Program Manager, Public Art San Francisco Arts Commission

2:30-3 p.m.

**Break** 

3 - 4 p.m.

### **Beyond the Case**

In addition to its exhibition program, PHL presents monthly demonstrations by exhibiting artists and performers to engage airport guests and staff. Enjoy this presentation of past demos, including Marshall James Kavanaugh (Dream Poet for Hire), Philadelphia Guild of Handweavers, and pottery wheel throwing.

Ursula Stuby Assistant Director of Exhibitions Philadelphia International Airport

4 p.m.

**Workshop Concludes** 

# THANK YOU TO OUR HOST AIRPORT:

