

AIRPORT magazine

2025 MEDIA KIT



airportmagazine.net





OUR READERS INCLUDE THE MOST INFLUENTIAL PEOPLE IN THE AIRPORT INDUSTRY

Airport directors, managers and CEOs, top-level decision-makers, senior-level managers in airport operations, maintenance, security, concessions, environmental, IT, ARFF, safety and administration, key aviation lawmakers on Capitol Hill, government agencies, including FAA, DOT, TSA, and DHS.

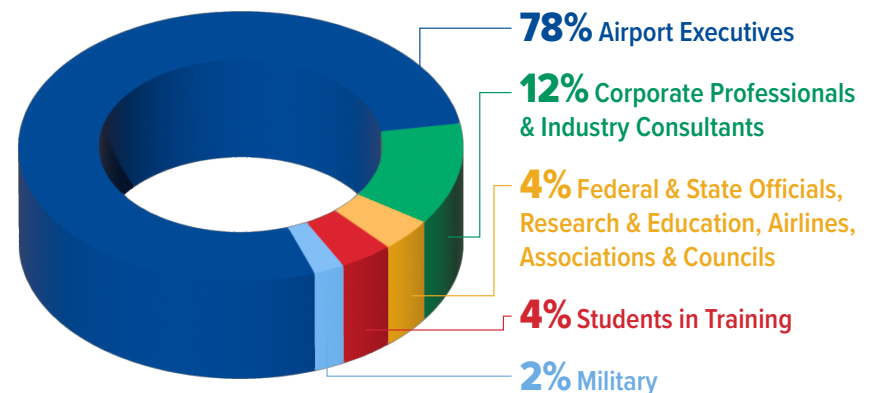
CIRCULATION

19,200 members

Circulation Basis: Paid, Benefit of Dues

EDITOR-IN-CHIEF

Brian M. Kalish
*Associate Vice President,
Communications*



“I love *Airport Magazine* because it consistently provides valuable insights into the latest industry trends, innovations, and best practices. The in-depth articles and expert perspectives keep me informed and inspired, while focusing on real-world airport challenges and solutions. It’s an essential resource for anyone passionate about airport operations and the future of aviation.”

Rebecca Hupp, A.A.E.
*Airport Director
Boise Airport*





PRINT RATES AND SPECIAL SECTIONS

2025 BASE RATES (FOUR COLOR)

FOUR COLOR	1X	4X	6X
Back Cover	\$11,227	--	--
Inside Front Cover	\$9,270	--	--
Inside Back Cover	\$8,137	--	--
Two-Page Spread	\$11,639	\$10,403	\$9,116
Full Page	\$7,983	\$7,313	\$6,386
2/3 Page	\$6,386	\$5,768	\$4,893
1/2 Page	\$4,893	\$4,275	\$3,811
1/3 Page	\$3,708	\$3,451	\$3,193
1/6 Page	\$2,472	\$2,112	\$1,906

*All base rates are gross, not net.

**Corporate members receive a 15% discount on posted rates.

AAAE MEMBER DISCOUNT

15% off the base rates to active AAAE corporate members. Association member discount not available if advertising agency commission applies.

COMMISSION DISCOUNT

15% off the base rates to accredited advertising agencies.

SPECIAL SECTIONS

A special section editorial supplement to *Airport Magazine* is a powerful, effective way to place your story in front of leading airport executives and corporate professionals. Up to 1,000 stand-alone copies are provided with each special section to distribute to whomever you choose!

PAGE COUNT	CAMERA-READY ART
8 Pages	\$15,000
16 Pages	\$20,000

*Published rates do not include charges for additional work needed to prepare advertisements for printing. Preparation work performed by the publisher will be billed as an additional charge.



COVER-TIPS AND OUTSERTS

A cover-tip or loose outsert in a clear polybag will capture your prospects' attention before they even open their issue!

COVER-TIP SPECIFICATIONS

TWO PAGE COVER-TIP

Max. Size	7.5" W x 5.5" H
Min. Size	5" W x 5" H
Stock	100 lb. text
Max Weight	Single sheet (2 pgs)

OUTSERT SPECIFICATIONS

TWO- OR FOUR-PAGE OUTSERT

Max. Size	7.625" W x 10.25" H
Min. Size	6" W x 8" H
Stock	120 lb. text stock
Max Weight	Two 2-sided outserts (4 pgs)

PLEASE NOTE

2-page and larger outserts must be delivered folded. Contact the sales team for more information regarding due date and address for delivery of materials.

MECHANICAL SPECIFICATIONS

Magazine Trim Size: 8.375" x 10.875"

Magazine Bleed Size: 8.625" x 11.125"

Crop marks offset .125"

Live Area: .25" inside publication trim size

Color: CMYK four-color process

AD SIZES

UNIT SIZE*	WIDTH	HEIGHT
Full Page	8.625"	11.125"
1/2 Page Horizontal	8.625"	5.0"
2/3 Page Vertical	4.75"	9.875"
1/3 Page Vertical	2.375"	9.875"
1/3 Page Horizontal	4.75"	4.75"
1/6 Page Vertical	2.375"	5.0"
1/6 Page Horizontal	4.75"	2.375"
2 Page Spread	17.0"	11.125"

*All ad sizes include bleed



2025 EDITORIAL CALENDAR

FEBRUARY/MARCH

ARTWORK DUE: **JANUARY 10**

Current and developing technologies that advance airport efficiency, operations, safety, and management goals.

* Bonus distribution onsite at AAAE/ACC Airport Planning, Design, & Construction Symposium in San Antonio, Texas, March 12-14.

APRIL/MAY

ARTWORK DUE: **MARCH 14**

Non-aeronautical revenue sources at airports. Other topics include airport technology innovations.

JUNE/JULY

ARTWORK DUE: **APRIL 29**

This issue will highlight AAAE's 97th Annual Conference & Exposition in Atlanta, June 8-10, 2025. It will include AAAE's Annual Report, as well as features on airport operations (both landside and airside).

*Annual AAAE Conference & Exposition issue. Bonus distribution onsite, at minimum, is 250 copies.

AUGUST/SEPTEMBER

ARTWORK DUE: **JULY 11**

Airport emergency management, including ARFF, other emergency services procedures and airport operations and updates on UAS and AAM.

* Bonus distribution onsite at AAAE's F. Russell Hoyt National Airports Conference in Salt Lake City, Sept. 28-30.

OCTOBER/NOVEMBER

ARTWORK DUE: **SEPTEMBER 5**

A focus on sustainability; a deep dive into airport's social media accounts and how it impacts customer service.

DECEMBER/JANUARY 2026

ARTWORK DUE: **NOVEMBER 7**

Airport architecture/engineering and development are reviewed in this issue, including methods, procedures, and customer service. Other topics may include diversifying the workforce to meet future employment requirements, meeting new customer expectations, and incorporating security enhancements in new designs.



AIRPORT MAGAZINE PACKAGE

Maximize your exposure by leveraging print and digital advertising options! Purchase a full or 1/2-page print ad and get a digital ad featured in our new issue alert email and on the *Airport Magazine* landing page on aaae.org – a \$5,000 value.

AD SUBMISSION

PDF ad files may be emailed to Lisa C. Williams, CMP, CEM, at artworksub@aaae.org. Include company name in the submission.

- All images must be high-resolution at 300 dpi.
- Convert RGB or PMS spot colors to CMYK four-color process.
- All fonts must be embedded.
- All bleeds should be 0.125" and crop marks offset 0.125".

QUESTIONS?

Contact Lisa C. Williams, CMP, CEM
Lisa.Williams@aaae.org
571.560.1765

AD SIZE

Issue Alert Ad Size 600 x 90 px

AAAE.org Ad Size 534 x 295 px

Availability is limited so email our sales team to learn more and reserve!

CONDITIONS

1. Publisher shall not be responsible for claims made in advertisement, and advertiser shall indemnify and hold the publisher harmless from liability of any kind arising from such claims, including reasonable attorneys' fees and all other associated costs of litigation.
2. Publisher shall not be responsible for errors caused by printer.
3. Cancellations will not be accepted after order closing date and none may be considered executed unless acknowledged by the publisher.
4. Advertisers and advertising agencies jointly and severally agree to be responsible for payment to the publisher for all advertising space purchased. Disclaimers are not permitted.
5. All advertisements are subject to approval by the publisher.



"As a longtime member of AAAE, I've gained invaluable knowledge through extensive association engagement. A central tool I have relied on to remain current on industry topics is *Airport Magazine*. **Each issue is rich with a broad range of coverage**, from relevant case studies, best practices across operational facets of airports, introduction to products and services geared to support increased technology and/or efficiency and more. I always look forward to receiving the next issue as it is guaranteed to contain beneficial content."

Bryant L. Francis, C.M.

Director of Airports
Cleveland Airport System

AIRPORT
magazine



AMERICAN ASSOCIATION OF AIRPORT EXECUTIVES ONLINE NETWORK

AAAE.org offers the latest airport news and research, and a full slate of aviation industry resources viewed by thousands daily. Contact us to discuss customized online advertising packages tailored to meet your budget!

U.S. AVERAGE MONTHLY STATISTICS

44,000 Unique Visitors
280,000 Impressions

AD INFORMATION

SIZES	RATES	SPECIFICATIONS
Full Width Ads	\$3,000 per month; 2 available	1480 x 220 px
Full Width Video Ad*	\$5,000 per month; 1 available	1480 x 220 px
Large Rectangle Ad**	\$4,000 per month; 1 available	1200 x 300 px

FILE FORMAT: GIF, JPG, PNG, Max File Size: 200KB

- Animation cannot continue past 3 loops.
- Frame rate must not exceed 24fps.
- Creative is required for testing 5 days in advance.

Email artwork to artworksub@aaae.org.

*Only one video can be run at a time. Must be provided as an .mp4 file and cannot exceed 30 seconds.

**The Large Rectangle Ad provides room for brief description to appear on the side. Characters are limited to no more than 300.

**Additional ad opportunities
coming soon on
Events & Training pages!**

NEW! GENERATE LEADS FOR YOUR BRAND

SIZE	RATES	SPECIFICATIONS
Lead Generation Ad	\$7,500 per month	700 x 596 px



AVIATION NEWS TODAY

Our daily e-newsletter covers everything from the skies to the tarmac and beyond.

98%
DELIVERABILITY

15%
UNIQUE OPEN RATE

20,000
DISTRIBUTION

8.25%
AVERAGE CTR



AD INFORMATION

SIZES	SPECIFICATIONS	RATE
Rectangle	600 x 90 px top	\$3,000 per month
Large Rectangle Ad Video	600 x 90 px	\$2,000 per month

FILE FORMAT: JPG, PNG

TARGETING

Looking for a specific audience? Target your ad to one of the following:

- Location
- Area of interest
- Title

\$3,000 per month add-on fee. Limited availability.

Email artwork for *Aviation News Today* to Danielle Whalen at artworksub@aaae.org.

All digital ad runs cannot exceed 90 consecutive days. Additional ad spots may be purchased after a 30-day period; creatives cannot be reused.

AIRPORT
magazine

**PRESS RELEASES,
EDITORIAL
MATERIALS**

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EDITORIAL OFFICE

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airportmagazine.net



“Providing timely, relevant, and actionable insights and information, ***Airport Magazine*** serves as a vital resource for our organization to learn from our colleagues and stay on the leading edge of the myriad challenges and opportunities facing our industry. Simply put, it continues to be an indispensable read for airport professionals.”

Chad R. Makovsky, A.A.E.

*Aviation Director
City of Phoenix Aviation Department*