



DETROIT, MI ❄️ AUGUST 4-6, 2025

EXHIBITOR CONTRACT (Meeting #250703E)

EXHIBIT FEES

Each tabletop comes with one complimentary registration.
Please check only ONE of the options below per form.
Please submit a separate form for additional registrants.

On or Before 6/20 After 6/20

- Exhibit Table - AA AE Member \$2,900 \$3,100
- Exhibit Table - Non-Member \$3,300 \$3,500
- Additional Booth Personnel \$560 \$585

REGISTRATION INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

Tabletop & Continental Breakfast Package

- Exhibit Table-Member Early: \$6,000 (Value \$6,900)
- Exhibit Table-Member Late: \$6,300 (Value \$7,100)
- Exhibit Table-Non-Member Early: \$6,400 (Value \$7,300)
- Exhibit Table-Non-Member Late: \$6,700 (Value \$7,500)

PAYMENT METHOD

- Please invoice me
- Enclosed is my check payable to AA AE

Please list any companies you do NOT want to be placed near or any comments:

RETURN COMPLETED FORM TO:

AA AE, Attn: Lisa C. Williams, CMP, CEM
601 Madison St. | Alexandria, VA 22314

E-mail: Lisa.Williams@aaae.org

Thank you for you exhibiting at this event. Your tabletop display included a 6ft ft table and (2) chairs. By submitting this contract, the above-named company agrees to pay AA AE for the exhibit space selected above net 30 days of invoice date in order to guarantee execution of exhibitor benefits. If exhibit is secured 30 days prior to event date, **invoice balance must be fully paid by July 19, 2025**. The above-named company also understands that cancellation requests received before **June 2, 2025** are subject to a 50% processing fee; there will be **no refunds after this date and no-shows will be billed**. For all inquires, regarding cancellations and refunds, please contact Lisa C. Williams, CMP, CEM at Lisa.Williams@aaae.org. Rosters will only be shared with exhibiting companies after all fees have been paid. Failure to comply with the terms of this contract will result in termination of your exhibit participation. This contract serves as a binding legal document. By signing this contract, you affirm that you comply with all CANSPAM and GDPR rules and regulations, and any personal information you receive will be handled in full compliance with these requirements. **The above-named company agrees to keep their exhibit space manned by personnel for the entire duration of the meeting. Early teardown of the exhibit space may result in the inability to exhibit at future meetings.**

QUESTIONS?

Please visit the event website for more information, or contact Lisa C. Williams, CMP, CEM AA AE, at 571.560.1765 or Lisa.Williams@aaae.org with additional questions or to submit your signed contract.