

# HUB AIRPORTS

## WINTER OPERATIONS & DEICING CONFERENCE



DETROIT, MI ❄️ AUGUST 4-6, 2025

### SPONSORSHIP CONTRACT (Meeting #250703S)

#### SPONSORSHIP OPPORTUNITIES

*Sponsorships are sold on a first-come, first-served basis and are co-sponsored opportunities unless otherwise stated.*

##### TUESDAY, AUGUST 5

- Continental Breakfast \$4,000
- Morning Refreshment Break \$2,750
- Keynote Luncheon \$5,500
- Afternoon Refreshment Break \$3,000

##### WEDNESDAY, AUGUST 6

- Continental Breakfast \$4,000
- Morning Refreshment Break \$2,750
- Networking Luncheon \$5,500

##### OTHER SPONSORSHIPS

- General Session Sponsor \$3,500
- Note Pads & Pens\*\* \$3,000
- Lanyards\*\* \$4,000
- Delegate Name Badges\* \$4,000
- Wi-Fi\* \$4,500
- Mobile App \$2,500
- Other: \_\_\_\_\_ \$ \_\_\_\_\_

\*\*Exclusive sponsorship & sponsor must provide item

\*Exclusive Sponsorship

#### REGISTRATION INFORMATION

*The person listed below will receive the complimentary registration unless otherwise noted.*

Note: this Registration Information will be listed publicly. Check this box if you do not want this information shared.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

#### PAYMENT METHOD

Please invoice me

Enclosed is my check payable to **AAAE**

#### RETURN COMPLETED FORM TO:

AAAE, Attn: Lisa C. Williams  
601 Madison St. | Alexandria, VA 22314 | E-mail: [Lisa.Williams@aaae.org](mailto:Lisa.Williams@aaae.org)

*Thank you for sponsoring at this AA AE event. By submitting this sponsorship contract, the above-named company agrees to pay AA AE for the sponsorship selected above net 30 of invoice date in order to guarantee execution of sponsorship benefits. If sponsorship is secured 30 days prior to event date, invoice balance must be fully paid by **July 19, 2025**. Please note that costs listed above do not represent the full cost of the event or item. AA AE reserves the right to list companies as co-sponsors of events or items. Contributions made to AA AE for the sponsorship program will be used to enhance the overall conference experience and help defray the overall costs of the conference. **No refunds may be issued at any time for sponsorship.** Rosters will only be shared with sponsoring companies after all fees have been paid. This contract serves as a binding legal document and all monies must be paid in full at time of order. By signing this contract, you affirm that you comply with all CANSPAM and GDPR rules and regulations, and any personal information you receive will be handled in full compliance with these requirements.*

#### QUESTIONS?

Please visit the event website for more information, or contact Lisa C. Williams, CMP, CEM AA AE, at 571.560.1765 or [Lisa.Williams@aaae.org](mailto:Lisa.Williams@aaae.org) with additional questions or to submit your signed contract.