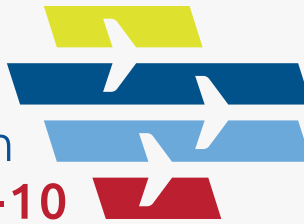


97TH ANNUAL AAAE
conference & exposition

ATLANTA, GA | JUNE 8-10

FROM HERE TO ANYWHERE



SUNDAY, JUNE 8 – TUESDAY, JUNE 10, 2025

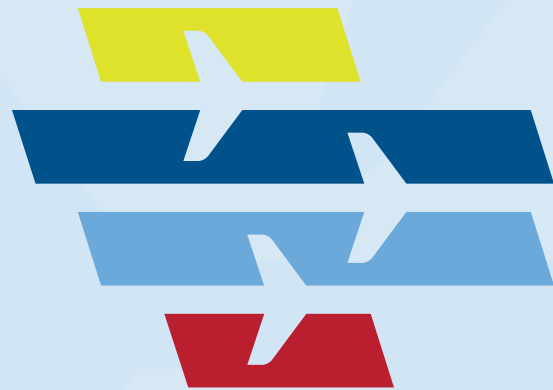
Georgia World Congress Center Authority

ATLANTA, GEORGIA

EXHIBITOR & SPONSORSHIP
PROSPECTUS

- **2 Exhibitor Registrations per 100 Sq. Ft.**
- **Largest Variety of 315+ Airports Under One Roof**
- **Pick 3 Program—We'll Bring Airports to You**
- **Exhibitor Solutions Theater – Share Your Industry Knowledge**
- **Meals Located in the Exhibit Hall**
- **Networking Opportunities**

WELCOME TO THE **97TH ANNUAL AAAE** CONFERENCE & EXPOSITION



As North America's largest in-person meeting focused on the airport industry, the Annual AAAE Conference & Exposition is where the industry goes to learn, network, discover emerging technologies and solutions, forge partnerships, and close deals. Nowhere else offers firms like yours as much exposure to meet and reconnect with airport professionals who bring their team of qualified buyers and decision-makers.

With an expanding base of industry experts, influencers, and prospective buyers from every sector of the market, there is no event more essential to the airport business than the Annual AAAE Conference & Exposition.



We have it all! The Annual AAAE Exposition showcases the entire spectrum of products and services the industry has to offer, all under one roof—

- > CONSULTATIVE SERVICES**
- > OPERATIONS AND TECHNOLOGY**
- > SUSTAINABILITY SOLUTIONS**
- > SECURITY**
- > SAFETY SOLUTIONS**
- > IT AND COMMUNICATIONS**
- > AIRPORT REVENUE PRODUCTS**
- > AND MORE!**



DEMOGRAPHICS

200+ Exhibitors

315+ Airports in Attendance

2,700+ North American Airport & Aviation Professionals



82%
of attendees
are **purchasing
decision-makers**
and come to find
business solutions

99%
of attendees
visited the
exhibit hall



315+ airports of all sizes attend, along with members of FAA, DHS, and TSA.

The Annual AAEE Conference & Exposition offers unparalleled opportunities to brand your company as a leading expert in your field. Your company will be seen by 2,700+ airport and aviation professionals in attendance, plus pre- and post-conference coverage reaches airport professionals at 900 large, medium, and small hub airports; FAA/DHS/TSA personnel; and policy makers on Capitol Hill! The most successful companies in airports today exhibit and sponsor every year because they understand that airports support the companies that support the airport industry.

AIRPORT ATTENDEES TITLES INCLUDE:

- > Management
- > Operations
- > Security/Safety
- > Concessions
- > Customer Service
- > Environmental
- > Finance
- > Legal
- > Marketing
- > Facilities/Maintenance
- > Terminal Manager
- > Airport Planning & Development

"I will always be thankful to my former boss for sending me as a young professional to my first AAEE Annual over 15 years ago. The Annual AAEE Conference has remained a must-attend event on my calendar every year ever since. The quality of the educational material at the AAEE Annual is always outstanding, the exhibition hall is impressive, and the networking opportunities are second to none."

Terry Blue, A.A.E.
Executive Vice President, Operations/COO, Memphis International Airport

EXHIBIT SPACE & CORPORATE MEMBERSHIP



RATES

AAAE CORPORATE MEMBERSHIP HAS ITS PRIVILEGES!

Corporate members receive discounted exhibitor rates. Your entire company's staff can take advantage of these amazing benefits by joining at a nominal rate of \$850 per year to gain access to AAAE Corporate Membership. To learn more, contact Jennifer Richards at 703.575.2479 or jennifer.richards@aaae.org.

	Early Bird Before 11/30/24	Standard 12/1/2024 – 06/08/2025
AAAE Corporate Member	\$5,069	\$5,569
Non-Member	\$6,969	\$7,469

*Note: \$500 per corner fee

EXHIBIT RATES

Each 10' x 10' exhibit space or 100 sq. ft. will receive two (2) complimentary exhibitor personnel registrations that allow access to all educational sessions, meals, and receptions taking place Sunday – Tuesday of the conference. Booths also include certificate of insurance (COI), one product category, standard drapery and an identification sign. Discounts are available for spaces 300 sq. ft. or larger.

CONNECT WITH AIRPORT VIPS THROUGH THE PICK 3 PROGRAM

This is an exclusive exhibitor benefit that is only available at the Annual AAAE Conference & Exposition! Each year, the conference attracts airport VIPs from across the country. The Pick 3 Program offers exhibitors the opportunity to request that three of these airport VIPs visit their booth during the conference. AAAE works with the VIPs to arrange visits and provide them with other exhibitor information as needed.

PROMINENT PLACEMENT IN VARIOUS ZONES

Position your booth in one of the zones that spotlight products and solutions needed by airport professionals—Operations & Technology, Green or Start-Up.

EXHIBITOR ADD-ONS

- > A one-year corporate membership (Member dues must be paid in full to receive member rates on booth space - \$850 annually)
- > E-directory upgrade packages (\$200 - \$2,500)
- > Airport Angel Sponsorship (\$3,500)
- > Bronze wings sponsor of two (2) aisle signs highlighting your booth number (\$4,000)
- > Exhibitor Solutions Theater Presentation (\$1,500) Pending acceptance of your presentation.

Monday
or
Tuesday

- > Ice Cream Bars (\$7,500 with silver wings sponsor level benefits)
- > Smoothie Station (\$7,500 with silver wings sponsor level benefits)
- > Build Your Own Sundae (\$10,000 with gold wings sponsor level benefits)

PACKAGES (exclusive to AAAE corporate member companies)

PACKAGE 1 \$25,000
(\$35,000 value)

- > 20'x20' booth
- > Full-page advertisement in annual conference issue of *Airport Magazine*
- > Silver wings co-sponsor of afternoon networking break

PACKAGE 2 \$20,000
(\$26,000 value)

- > 20'x20' booth
- > Half-page advertisement in annual conference issue of *Airport Magazine*
- > Bronze wings sponsorship

PACKAGE 3 \$15,000
(\$20,000 value)

- > 10'x20' booth with two corners
- > Half-page advertisement in annual conference issue of *Airport Magazine*
- > Bronze wings sponsorship

PACKAGE 4 \$10,000
(\$12,000 value)

- > Corner 10'x10' booth
- > Bronze wings sponsorship
- > One-sixth page advertisement in annual conference issue of *Airport Magazine*



START-UP ZONE

Plug-n-play kiosks located in one area **spotlighting start-up companies.**

START-UP SPONSOR: \$10,000+

- > Premium Package, plus
- > Double size kiosk with logo
- > Silver Wings co-sponsorship of educational session
- > (2) Additional complimentary exhibitor registration for total of 3
- > (1) Product category
- > Exhibitor profile on the event website and mobile app
- > Listing in Start-Up Zone section of printed program
- > (1) Literature rack
- > (3) Stools
- > Logo on Start-Up Zone signage
- > (2) Standard 5 amp electrical connection

PREMIUM PACKAGE: \$5,000

- > Basic package, plus
- > (1) Additional complimentary exhibitor registration for total of 2
- > (1) Additional stool
- > Access to attendee roster, if opted-in
- > Listing in Start-Up Zone section of printed program
- > Airport Angel Sponsorship (value \$3,500)
- > (1) Standard 5 amp electrical connection

BASIC PACKAGE: \$3,500

- > (1) Complimentary exhibitor registration
- > (1) Product category
- > Exhibitor profile on the event website and mobile app
- > Listing in Start-Up Zone section of printed program
- > Kiosk with logo
- > (1) Literature rack
- > (1) Stool
- > (1) Standard 5 amp electrical connection

The AAAE sales team is available to discuss the perfect sponsorship opportunities suited for your company.

Please contact Amy Trivette at amy.trivette@aaae.org or Lisa C. Williams, CMP, CEM at lisa.williams@aaae.org to learn more!

SPONSORSHIPS & ADVERTISING

SECURE YOUR SPONSORSHIP TODAY!

The AAAE Sales team is available to discuss the perfect sponsorship opportunities suited for your company. Please contact [Amy Trivette](#) or [Lisa C. Williams, CMP, CEM](#) to learn more!

SPONSORSHIP PACKAGES

Looking for a way to generate exposure in multiple ways and across several channels to connect with your audience? Select a sponsorship package that will all you to do so. Sponsorship packages range from \$3,500 - \$30,000+.

To learn more, visit aaae.org/annual for a complete list of packages and benefits.

- > General Sessions
- > Networking Breaks
- > Lunches
- > Receptions
- > Breakfasts
- > Banners
- > Carpet Decals/Floor Clings
- > Column Wraps
- > Tote Bag Inserts
- > Mobile App
- > Escalator Clings
- > Hanging Aisle Signs
- > Hotel Key Cards
- > Lanyards/Name Badges

✓ BRAND CONNECTION

Bring the audience together to connect under the umbrella of your brand.

Sponsor keynotes and program sessions that resonate with your brand.

✓ BRAND VOICE

With event sponsorships, you can place your organization in the spotlight and increase engagement with key decision-makers. Sponsored events include breakfasts, lunches, breaks, and receptions in the exhibit hall.

✓ BRAND VISIBILITY

Be seen by thousands of industry professionals by reinforcing your corporate image with high visibility signage.



CUSTOM SPONSORSHIPS

For a unique brand opportunity, contact us and we will work together to build a customizable sponsorship package to deliver results, drive traffic, and achieve your goals.

ADVERTISING

AIRPORT MAGAZINE

The official publication of the conference and the only magazine distributed digitally to all attendees and read by 19,000+ industry professionals. Hard copies will be available on site.

AVIATION NEWS TODAY E-NEWSLETTER

Banner advertising is available on e-newsletter sent daily, Monday through Friday, leading up to the conference. Circulation: 19,000+.

AAAE.ORG

Large rectangle ads with video are available on aaae.org. 48K unique visitors and 214K impressions monthly.

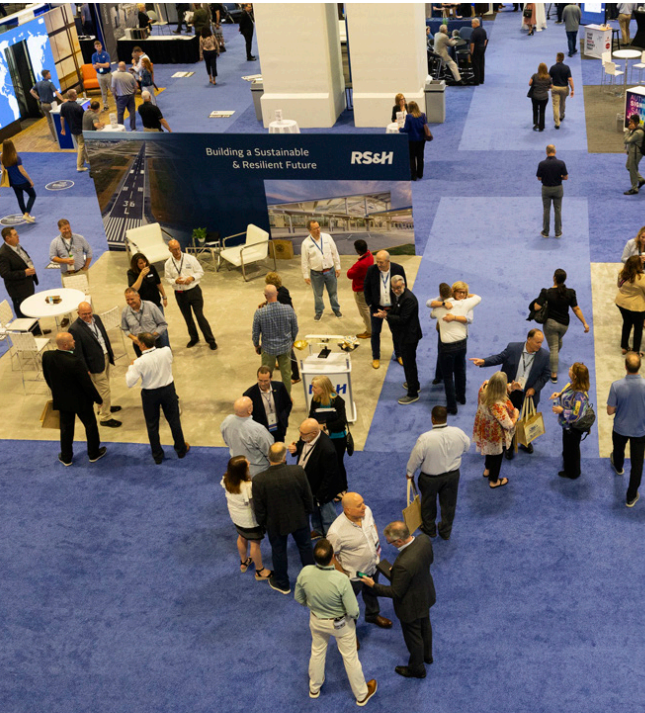


97TH ANNUAL AAAE

conference & exposition

ATLANTA, GA | JUNE 8-10

FROM HERE TO ANYWHERE



SECURE YOUR EXHIBIT & SPONSORSHIP

The AAAE Exhibit Sales team is available to consult with you to meet and understand your goals toward a successful conference experience. Connect with them to learn more about exhibit and sponsorship opportunities today!

CORPORATE PARTNER PROGRAM

Become a corporate partner and get more bang for your dollars all year round. For more information visit aaae.org/annual.



*"There is **incredible value** to our company as an exhibitor as well as a sponsor of AAAE conventions. As an exhibitor, we appreciate the dedicated networking times on the show floor and see increased booth traffic. The quality of conversations are excellent and our team leaves AAAE conventions with **high-quality leads** and lots of follow-up work! As a sponsor, we see great value in the **visibility to our brand**. Working with the AAAE team is a breeze! The team is very organized and has made it easy to activate the benefits of our sponsorship."*

Kristina Lankow
Marketing Strategist – Transportation
Daktronics

EXHIBIT, SPONSORSHIP & ADVERTISING SALES

Amy Trivette
amy.trivette@aaae.org
703.575.2471

Lisa C. Williams, CMP, CEM
lisa.williams@aaae.org
571.560.1765

EXHIBIT & SPONSORSHIP FULFILLMENT

Kathryn Moore
kathryn.moore@aaae.org
571.560.1747

Christian Nunez Escobar
christian.escobar@aaae.org
703.797.9017

CORPORATE MEMBERSHIP

Jennifer Richards
jennifer.richards@aaae.org
703.575.2479

