



SAUDI
Airport Exhibition

THE WORLD'S NEW AVIATION HUB

11 – 12 November 2024

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TRANSFORMING SAUDI ARABIA'S AVIATION LANDSCAPE: A VISION FOR GROWTH AND CONNECTIVITY BY 2030

Saudi Arabia aims to triple tourism revenue by 2030

The Saudi Aviation Strategy 2030 targets extensive airport development

Expanding connectivity to 250+ destinations across 29 airports

A USD\$100 billion investment backs the initiative

Passenger traffic to triple to 330 million annually by 2030

The plan aims to triple the aviation sector's economic contribution to USD\$74.6 billion by 2030

Air cargo volume is set to increase to 4.5 million tons from the current 0.8 million tons

Two global long-haul connecting hubs are planned in Jeddah and Riyadh

Please note that this is a Draft Agenda and is subject to change. Confirmed speakers are highlighted in blue.

Monday, 11 November 2024

8 a.m.-3 p.m.

Registration

9-10 a.m.

Networking Breakfast

9:30-9:40 a.m.

Welcome and Overview

Heba Gouda, Vice President, Global Operations, American Association of Airport Executives

His Excellency Abdulaziz Al-Duailej, President of the General Authority of Civil Aviation (GACA)

Kevin Bumen, A.A.E., C.A.E, IAAE Chair, Chief Financial and Commercial Officer, San Francisco International Airport

9:40-10:20 a.m.

Session 1: Navigating Challenges in Middle Eastern Airports

Focus: An in-depth analysis of the landscape's impact on airport operations, security, contingency, and international collaborations in the Middle East. Discussion on strategies for navigating these challenges while exploring growth opportunities. Include development facet and impact of global and regional economic shifts.

Moderator:

Kevin Bumen, A.A.E., C.A.E, IAAE Chair, Chief Financial and Commercial Officer, San Francisco International Airport

Speakers:

- **Ali Rajab**, Executive Vice President, GACA
- **Renaud Beziade**, CEO of Consulting & Operations, Egis
- **Kashif Khalid**, Regional Director, Africa and Middle East, IATA
- **Dr. Bader Alaydi**, Assistant Professor - Aviation Management, Prince Sultan University – KSA
- **Anthony Colombo**, Supervisory Transportation Security Specialist, TSA Abu Dhabi Regional Operations Center
- **Alessia Forte**, President, Forte Secur Group

10:20-11:20 a.m.

Session 2: Achieving Operational Excellence through Digital Transformation

Focus: Exploring digital technologies that enhance operational efficiency and reduce costs. Case studies on successful digital transformation initiatives in airport operations, from baggage handling to air traffic management.

Moderator:

Lance Lyttle IAP, Managing Director, Aviation, Port of Seattle, USA

Speakers:

- **Mohamed Abubaker Farea**, Regional Director, ICAO MID, The International Civil Aviation Organization (ICAO)
- **Dr. Jihad Boueri**, Vice President Strategy & Transformation, Middle East & Africa, SITA
- **Paola Sciacchitano**, Head of BHS International Sales, BU Automation, Leonardo
- **Abdul Razzak Mikati**, Managing Director, DTP Aviation
- **Yann Guillemain**, Senior Vice President, Airport & Airline Operations, EMEA, Amadeus

11:20 a.m.-12 p.m.

Networking break

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OF AIRPORT EXECUTIVES

12-1 p.m. **Session 3: Revolutionizing Airport Customer Experience through Innovation**
Focus: Examining cutting-edge innovations in airport services and digital touchpoints that elevate the passenger experience. Discussion on leveraging AI, VR, and IoT for personalized passenger journeys.

Moderator: **TBC**

Speakers:

- **Lance Lyttle** IAP, Managing Director, Aviation, Port of Seattle, USA
- **Dr. Nabil Cheqroun**, Chief Commercial Officer, Honeywell – Building Automation
- **Anurag Shandilya**, Vice President - Airport Operations, King Salman International Airport Development Company
- **Mohamed Salem**, Director of Sales - MEA Airports, Collins Aerospace

1-2 p.m. **Session 4: Cybersecurity in the Digital Aviation Era**
Focus: Addressing the escalating cyber threats facing airports and airlines. Expert insights on developing robust cybersecurity frameworks and crisis response strategies to protect digital infrastructure and passenger data.

Moderator: **Jeanne Olivier**, A.A.E., IACE's Airport Management Advisor

Speakers:

- **Maxim Deweerdt**, Principal instructor, SANS Institute
- **Badr Al Karni**, Solution Specialist Lead, Modern Work & Security, Microsoft
- **Lance Lyttle** IAP, Managing Director, Aviation, Port of Seattle, USA
- **Jan Lennon**, Acting General Manager, Hartsfield-Jackson Atlanta International Airport
- **Andrew Johnson**, Cyber Compliance Branch Chief, Transportation Security Administration (TSA)
- **Nital Shah**, Head of Sales Factory & Logistics Automation, SICK FZE
- Meshari Al Otaibi, Director of Cyber Security Operations, General Authority of Civil Aviation

2-3 p.m. **Networking lunch and visit with SAE Exhibitors**

3-4 p.m. **Session 5: Advancing Safety and Compliance through Technology**
Focus: An exploration of the latest advancements in safety technologies and practices, from predictive analytics for risk management to drones for runway inspections. Discussion on integrating these technologies while adhering to evolving safety regulations.

Moderator: **Mohammad T. Kushan**, Senior Representative, Middle East and North Africa, Federal Aviation Administration (FAA)

Speakers:

- **Mohamed Abubaker Farea**, Regional Director, ICAO MID, The International Civil Aviation Organization (ICAO)
- **Bob Simmons**, Director, Baines Simmons Ltd
- **Jon Ward**, Vice President Global Strategic Sales, Tobii

4-5 p.m. One-on-One Business Development Meetings for participating U.S. airport officials and U.S. companies

7pm VIP Dinner (hosted by GACA / Matarat)

Tuesday, November 12

9 a.m. Registration and Breakfast

9:45-10 a.m. **Keynote:** **Bora Isbulan**, Deputy CEO, Plaza Premium Group

10-11 a.m. **Session 6: Sustainable Expansion: Airports Leading the Way**
Focus: Strategies for airport-led initiatives in sustainable development, including eco-friendly infrastructure projects and green operations. A look at successful case studies of airports driving environmental sustainability.

Moderator: **Professor Mohammad Nurunnabi**, Founding Director - Center for Sustainability and Climate; Founder and President - Vision for Sustainable Africa; Academic Visitor, University of Oxford, UK; Founding President & CEO –Oxford Impact Group (OIG)

Speakers:

- **Dr Mohammed Yeahiya**, Assistant Professor, Prince Sultan University – KSA
- **Erin Harvey**, Aviation Operations Director, Culmen international
- **Giulio de Carli**, President, Airtech Italy
- **Adnan AlOtaibi**, General Manager of Environmental Sustainability, GACA

11 a.m.-12 p.m. **Session 7: Navigating the Future of Airport Retail and Commercial**
Focus: As the aviation industry evolves, airports are increasingly looking towards – diversifying revenue streams beyond traditional aviation sources. This session explores the future of airport retail, dining, and commercial services in the digital age. Topics will include the impact of e-commerce on airport retail, innovative approaches to enhancing passenger experiences through digital marketplaces, and strategies for airports to attract and retain commercial partners. Experts will discuss case studies of successful airport retail transformations, emerging trends in consumer behavior, and predictions for the future of airport commercial revenue.

Moderator: **Lance Lyttle**, IAP, Managing Director, Aviation, Port of Seattle, USA

Speakers:

- **Susan Warner Dooley** A.A.E., I.A.P, Aviation Chief Commercial Officer, Port Authority of NY & NJ
- **Elliott Summey**, Executive Director & CEO, Charleston County Aviation Authority
- **Rajesh Kumar Arora**, CEO – BD, JVs & Adjacencies, GMR Airports Limited, India
- **Syed Abdul Ahad**, Commercial Operations Manager, Tibah Airports Operation Co., Prince Mohammad Bin Abdulaziz Int. Airport
- **Sammy Patel**, Vice President of Commercial, Vantage Group – LaGuardia
- **Jean-Pierre Tabet**, Asset Management Director in the North America Region, Ferrovial Airports
- **Mohammed Salem Awad**, Commercial Director, Fly Aden

12 p.m.-12:30 p.m. **Networking break with SAE Exhibitors**

12:30-1:30 p.m. **Session 8: Innovations and Challenges in Drones, Advanced Air Mobility, and Urban Air Mobility**

Moderator: **Khurram Qureshi**, Project Manager, Dubai Air Navigation Services (dans)

Speakers:

- **Rabih Bou Rached**, CEO and Founder, FEDS Group, United Arab Emirates
- **Lorenzo Di Loreto**, Managing Director, Munich Airport International
- **Marios Sentris**, EMEA Aviation Director, Parsons

1:30-2:30 p.m. **Session 9: Empowering Aviation's Future: Talent Development and Workforce Strategies** Leaders,

Moderator: **Dr. Dan Wong**, Ph.D. MITE, Associate Professor and Aviation Program
Prince Sultan University

Speakers:

- **Luis Nicolás Barrios**, Regional Manager, Innovation, Education and Investments, UN Tourism (UNWTO), Saudi Arabia
- **Professor Mohammad Nurunnabi**, Founding Director - Center for Sustainability and Climate; Founder and President - Vision for Sustainable Africa; Academic Visitor, University of Oxford, UK; Founding President & CEO –Oxford Impact Group (OIG)
- **HH Princess Abeer S. bin Farhan Al Saud**, Deputy CEO Global, Oxford Impact Group (OIG), Saudi Arabia
- **Maxim Romanenko**, IAP, Aviation Expert, Consultant and Author
- **Dominic Storey**, General Manager, daa international KSA

2:45 p.m. Conference Adjournment

2:45 p.m. Networking Lunch & Visit with Exhibitors